



1 0 8 2 5



Men's Health Network  
P. O. Box 75972  
Washington, D.C. 20013  
202-543-MHN-1 (6461)  
Fax 202-543-2727

## Men's Health Network

Men's Health Network (MHN) is a national non-profit organization whose mission is to reach men and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. With a network of chapters, affiliates, and health partners, MHN has a presence in every state and over 30 countries. We hope to achieve the following goals:

- To save men's lives by reducing the premature mortality of men and boys.
- To improve the physical and mental health of men so that they can live fuller and happier lives.
- Work with/through women as the family's health care leader to reach men with critical health messages.

### MHN programs and initiatives include:

- **“Men at Work” program** – A flag-ship program in which MHN serves as the primary men's health partner with employers in terms of corporate wellness activities and health events for their employees. Since 2001, MHN has secured relationships with over 60 corporate employers including: John Deere, Harley Davidson, Anheuser Busch, Miller Brewing Company, UPS, Lockheed Martin, NASA, Eastman Chemical Company, Ford, GM, Chrysler, and many more.
- **“Healthy Sunday” Initiative** – Men's Health Network partners with church pastors and parish nurses (train the trainer) in coordinating a series of church health screenings and education on Sundays as a part of the Healthy Sunday initiative. The initiative utilizes trusted communications vehicles such as newsletter, bulletin, and community calendar, etc.
- **“Time Out for Men's Health” – Consumer Outreach** – MHN has worked with a broad range of retail/consumer corporate partners such as Publix, Sports Authority, Simon Malls, Target, and others to conduct sponsored health education and screenings for its customers in local markets.
- **Women Against Prostate Cancer (WAPC)** – A national, independent, volunteer-driven organization working to unite the voices and provide support for the millions of women affected by prostate cancer, while raising public awareness and promoting the best prostate cancer education, screenings, legislation, and treatment options. WAPC was co-founded by MHN.
- **Men's Health Month / National Men's Health Week** – June is Men's Health Month and the week that ends on Father's Day is a special period recognized by Congress as National Men's Health Week. The Week was signed into law by President Clinton in 1994. Each year, MHN asks that Governors declare Men's Health Week in their state. For more information on Men's Health Month and National Men's Health Week please visit [www.menshealthmonth.org](http://www.menshealthmonth.org). For information on International Men's Health Week visit [www.internationalmenshealthweek.org](http://www.internationalmenshealthweek.org).
- **Prostate Health Awareness** – Prostate health awareness is embedded in all MHN programs and activities and those specific to prostate health include prostate cancer screenings, BPH awareness campaigns, prostate education campaigns, and publications and websites devoted to those issues. MHN owns / maintains the Prostate Health Guide web site.
- **Symposia / Conferences** – MHN produces national conferences, state and city symposia, and panel discussions on a broad range of topics, including policy, men's health, mental health, veterans, prostate cancer, smoking, parenting, and others. Key presentations are often featured throughout our social media network.

- over -

- **Surveys** – Our successful surveys have helped guide policy makers and provided critical patient and provider information to marketing personnel and product managers.
- **Congressional Health Screenings (CHS)** – The CHS event is a free service of Men’s Health Network (MHN) for members of Congress, their staff, and other Congressional employees. The program offers a broad range of information and messages as well as a number of convenient health screenings including prostate cancer, cholesterol, body fat, cardiovascular issues, osteoporosis, and glucose. The event is designed to increase participants’ awareness of health issues affecting men and their families and to help them develop comprehensive strategies and policies for improving their own health and that of their families.
- **Community Health Centers** – MHN provides health information, education, posters, DVDs, etc. to over 3,600 community health centers across the country.
- **Advisory Board** – Utilizing our Board of Advisors, over 800 leading physicians and experts in men’s health issues, we provide speakers and panelists to partner organizations. Our advisors are able to reach men in a meaningful way with health messages, programs and care.
- **Targeted Nutrition, Diet and Skin Programs** – MHN has engaged in targeted and often product specific/oriented programs with partner organizations, including: ZIRH International, Meatless Monday, National Fisheries Institute, and the Caltrate Colon Health Program.
- **Partnerships** – To promote our message and reach our target audience, MHN is involved in a number of partnerships and coalitions. Those include MHN’s position as health content partner for Spike TV’s Check Up or Check Out campaign, physician education campaign with CMS (Medicare), leadership in cancer coalitions such as One Voice Against Cancer and C-Change (founded by former President George and Barbra Bush), MAPRx, PPA (Partnership for Prescription Alliance), ACT-AD, ABM, and others.
- **Publications** – MHN has an extensive publication portfolio designed to inform men and their loved ones about important prevention and health care needs. Those include the well-regarded book, *Blueprint for Men’s Health, Your Head, An Owner’s Manual*, and numerous brochures on a variety of subjects including prostate cancer, BPH, testicular cancer, cholesterol and others specifically designed to inform women about men’s health needs. In addition, the *American Journal of Men’s Health* (Sage) is published in association with Men’s Health Network
- **Media and Online Presence** – Using SMT’s, RMT’s, VNR’s, ANR’s, PSA’s, webcasts, Facebook, Twitter, and other traditional and social media vehicles, MHN brings the men-and-their-family health message to an extensive range of media outlets. MHN has two websites consistently in the search engine top 5 rankings for men’s health. It also owns the Men’s Health Month, Men’s Health Week, and Men’s Health Policy Center websites, and sites for prostate health, BPH, colon health, and others that are issue specific. Healthclinicsonline.com, also owned by MHN, offers information about free health clinics across the country. Multimedia capability includes production of DVD and other products from MHN events, and a strong presence at YouTube and social networking sites.
- **Advocacy** – MHN is active on the state and federal level and is a leader in the national men’s health movement. MHN is coordinating efforts to establish a Commission on Men’s Health in each state designed to monitor and coordinate efforts to improve men’s health in individual states. In conjunction, MHN is working to pass federal legislation that would establish an Office of Men’s Health within HHS to promote men’s health issues one the federal level. MHN is also involved in the Healthy People 2020 debate, federal government’s national health objective that identifies preventable health threats in each state and ways to prevent those threats. These programs, in addition to a number of other programs mentioned on this list, advocate for men’s health on and off The Hill.

**For more information** about the Men’s Health Network please visit [www.menshealthnetwork.org](http://www.menshealthnetwork.org) - write to [info@menshealthnetwork.org](mailto:info@menshealthnetwork.org) - or call 202.543.6461 x 101.